



MEDIA RELEASE
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NZ Gaming Expo – Designed to Entertain

The Gaming Technologies Association (GTA) is inviting New Zealand's hospitality executives to attend a complimentary exhibition and conference at the Christchurch Convention Centre from 10am until 5pm on Wednesday 1st and Thursday 2nd April 2009.

GTA's Chief Executive, Ross Ferrar, said that gaming machines are designed to entertain – and that the New Zealand Gaming Expo will showcase many entertainment features. "A who's-who list of suppliers are exhibiting their latest and finest products and services, including GTA members Ainsworth, Aristocrat, Global Gaming, IGT, Konami and Stargames" he said.

"In addition we're very pleased that renowned sport, business and life coach Bruno Maestro has agreed to provide a keynote conference presentation. All Black legend, Stu Wilson will take on former Wallaby Peter FitzSimons, quite possibly reigniting few rivalries – and outrageously irreverent social commentator Joe Bennett will no doubt chip in with his two bob's worth.

"Entertainment is the name of the game but some very important business and technology issues are also on the agenda, with leading industry figures battling it out with their views on where the industry is (and is not) heading, both in New Zealand and around the world."

Further information and online registration are available at www.nzgamingexpo.com or call the Gaming Expo Help Line on NZ Freecall 0800 NZGEXPO.

GTA also operates the Australasian Gaming Expo.
For further information about GTA, visit www.gamingta.com.

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